

**SELECTIVELY DELIVERING ADVERTISEMENTS BASED AT LEAST IN PART ON
TRADEMARK ISSUES**

ABSTRACT

[00103] A system and method for selectively delivering legal information communications for documents (e.g., advertisements). An input is received, wherein the input is a document delivery-triggering event operative to cause a document to be delivered to a user. A location associated with the input is identified. Based at least in part on the location, it is determined whether to provide a legal information communication. A document is delivered based at least in part on the input, wherein the document is delivered with a legal information communication if the location is determined to be in a legal information communication jurisdiction.